Interdisciplinary skills and integrative tools
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Question: How to deal with the problem that bring out from digital era with different perspectives?

As computer technology became more and more advance, digital age comes in to our daily life for communication, interaction and education. New interdisciplinary subject “Creative media” have been found in many university for student to focus on real world digital development trend which is not only focusing on computer technology(coding), but also include interface design (interaction platform), media production (video, animation), art and social science (philosophy, psychology) in order to create more humane digital tool to enhance our diverse daily working process.

While digital media have been taken the shape, many cyber problems are generated such as information overflow, piracy, internet bullying and privacy invasion. The problem of this new subject is that students are only being taught to create more advance media platform or digital information but did not consider the ethical consequence that bring out in our society to pursuit more positive and manageable outcome possibly. Therefore, Law studies is a potential perspective to take a place in digital media.

Add author idea first and add or integration in the end.
-definite of digital media
-elaborate problem-tell the possible way to deal with it >> with law studies!!
-How Law intellectual analysis the problem(perspective)system chaning. Eg crpyto
-How digital media intellectual deal with digital problem(perspective)-cyber bully
-How to find the common ground of both disciplinary, what is related(integrated)privacy
-What kind of knowledge for law could benefit the digital media field or given an alternative outcome if it combined field? (critical) (my point of view)
-sum up

1. Perspective (point of author)
2. Integrate(connecting - try to find related author or essay on the common and my point of view) – common problem
3. Critical (my point)-pro-alternative outcome

Law studies can provide suitable guideline for media development. Students can be given the new ideas base on the existed law as the consideration for the develop direction which help to create product with less negative side effect. For example, since the internet has been broadly use by teenager, the side effect such as bullying has also been occurred. If the developers have based on law knowledge to decide the working perspective, this problem may possibly reduce. The reason is that internet is the mirror of the real-life society (Lievens, 2010), bullying problem has been already happening long before internet appears, using this previous experience from the law in media production can alternatively provide solution of reducing the bullying problem. Internet have the basic right to follow, but this follow must respect other fundamental right such as freedom of expression and information. (Lievens, 2010) Therefore, media have the need for balancing the social right and human right which

study law can provide good idea to students on their work in pursuit of an alternative efficiency outcome.

A good digital platform or information can enhance the legal situation of the society. Students can base on the imperfect legal system to develop new technology to create a better legal process. For example, personal date protection in 60s did not consider in any of the field of computer development which programmer are not interesting in cryptographic. The U.S. National Institute of Standards (NBS) is also weakling the standard of cryptographic so they can monitor people's data. Scientist notices that the human protection standard is imperfect so they study the cryptographic by themselves and create better system that later substitute old the standard and serve the worldwide till now. (Levy, 2001) This case shows that knowing the law standard leads to the developers decided to confront and improve our law system in order to create better digital age. Therefore, Learning the law regarding on the media industry and knowing the insufficient of the system in order to have suitable media development can help establishing a better legal system.

Preventing copyright issue and efficiency products promotion is also the positive effect of studying Laws. Since Internet user have the freedom to upload information, freebooting become a problem that people can re-hosting original authority and infringe on creator. The need for clarifying what is freebooting and recreation have a very obscure line. For example, Facebook have been developing a new tool to tracking freebooting (Foxx, 2015). It would have better to have laws knowledge in order to balance both creators' and re-creations' copy right. Most countries execute enforcement of copyright for protecting the copyright holder. (Li, Correa, 2009) But several jurisdictions are also having criminal penalties for copyright infringement. (Manta, 2001) As designer and programmer usually need a lot of references from other people's work as their material for their work. Knowing what is copy right system can prevent them the copy right issue or clarify what needs to be protect and what other people can use from their work which can work more efficiency on products selling as many developers usually do not have a clear comprehension of the copy right system which lead them spend a lot of afford on handling copyright process.

Besides, Students can think of the media industry not only in product producing perspective but systematic production perspective which can lead to the changing way of interaction or communication. For example, Lawful knowledge can give you a more diverse definition of what is privacy right and what is digital right. A lot of date management developers are studying on the balancing of privacy and freedom of digital use. They base on the definition of privacy right (PRM) and digital right (DRM) to develop the management system which have shown different behavior and outcome of management. (Kenny, 2002) Students can study those lawful systems in order to change the design perspective in a systematic which can more easily fit in to our legal society. Therefore, laws study provides more wider perspective on digital media, especially on data management.

About further perspective of law studies field in digital media,

All in all, Digital media is the new disciplinary subject that created for students to solve contemporary media problem which focusing on digital development and creation. I believe adding the study field of law can improve the learning quality and lead students to not only creating but also manage their works. Knowing the law system of digital industry help student to choose the correct path of digital development. For example, how to manage data,

what product have potential negative effect on the community, how to protect copy right and human right to prevent bootleg or date leaking or how to make a better business environment for media production. All of these ideas is the potential guideline for students to generate the idea that provide better solutions for the society. Therefore, there is a need for law study to involve in field of digital media which can enhance the learning quality.

Reference:

Eva Lievens, 2010 - Protecting Children in the Digital Era: The Use of Alternative Regulatory Instruments

Steven Levy, 2001 - Crypto: How the Code Rebels Beat the Government Saving Privacy in the Digital Age

Chris Foxx,2015 - Facebook announces new tools to tackle video theft

Xuan Li, Carlos Maria Correa, 2009 - Intellectual Property Enforcement: International Perspectives

Irina D. Manta, 2011- The Puzzle of Criminal Sanctions for Intellectual Property Infringement

Steve Kenny, 2002 - Applying digital rights management systems to privacy rights management